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ALBA PALM BEACH BRINGS NEW LUXURY WATERFRONT LIVING TO WEST PALM BEACH

With move-ins underway, the boutique residential tower brings a new standard of waterfront living to one of South Florida's fastest-growing luxury destinations.

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A new luxury residential development is helping reshape one of South Florida's fastest-evolving waterfront destinations. With construction now complete and move-ins underway, [Alba Palm Beach](#) has officially debuted along West Palm Beach's North Flagler waterfront, becoming the first newly delivered luxury residential development in a stretch of coastline attracting growing attention from affluent buyers, developers, and investors alike.

Positioned directly along the Intracoastal Waterway in the city's Northwood neighborhood, Alba arrives at a time when West Palm Beach continues to establish itself as one of the country's most dynamic luxury residential markets. While nearby Palm Beach Island has long attracted high-net-worth buyers, recent years have brought significant migration, business investment, and new

development activity to West Palm Beach itself, particularly along the waterfront corridor north of downtown that has earned growing recognition as the city's emerging "Billionaire's Corridor."



Developed by BGI Companies in partnership with Blue Road, the 22-story boutique tower introduces 55 luxury residences with pricing beginning at \$2.5 million. Demand has remained strong throughout construction, with the development reporting that 95 percent of its direct water-view residences have already sold ahead of final delivery, signaling continued appetite for boutique luxury properties in South Florida's increasingly competitive waterfront market.



Unlike larger high-density condominium developments common throughout Miami and Fort Lauderdale, Alba was designed as a more intimate residential offering, with an emphasis on privacy, exclusivity, and direct connection to the surrounding waterfront environment. Floor

plans range from expansive full residences overlooking the Intracoastal to a limited collection of townhomes, which have already sold out completely.

At the top of the tower, the Horizon Penthouse Collection occupies floors 19 through 21 and includes just six residences. These upper-level homes feature 11-foot ceilings, private elevator access, expansive outdoor terraces, and sweeping views extending across the Intracoastal Waterway, Palm Beach Island, and the Atlantic Ocean beyond.

The interiors, designed by Spina O'Rourke + Partners, draw heavily from the surrounding coastal environment. Natural textures, sculptural forms, and a soft, neutral palette create spaces intended to feel calm and connected to the water visible from nearly every residence. Buyers also have access to turnkey furniture packages curated by Artefacto, allowing residences to transition seamlessly into move-in-ready second homes or primary residences.



While the residences themselves emphasize understated coastal sophistication, much of Alba's appeal lies in the lifestyle built around the property. Residents have access to more than 25,000 square feet of amenities designed to reflect the expectations of today's luxury buyer, where wellness, convenience, and hospitality-level service increasingly define residential living.

Among the standout offerings are sunrise and sunset pools overlooking the Intracoastal, creating two distinct outdoor spaces designed around the rhythm of waterfront living throughout the day. A private fitness center outfitted with Technogym equipment and Pilates reformers supports the growing demand for wellness-focused residential amenities, while a private dining room with temperature-controlled wine storage offers an entertaining space more commonly associated with luxury hospitality properties.

For boating enthusiasts, Alba also includes onsite day docks providing direct access to the Intracoastal Waterway, a feature that further reinforces the property's connection to the coastal lifestyle that continues to drive demand throughout South Florida.



The development has also introduced a number of service partnerships designed to extend luxury living beyond traditional residential amenities. Residents receive access to concierge medical services through Mount Sinai Health System, along with a one-year membership to the Palm Beach Yacht Club, reflecting a broader shift toward residences that function as fully integrated lifestyle destinations.

As luxury buyers continue to look beyond traditional enclaves like Palm Beach Island and Miami Beach, West Palm Beach has become one of the region's most closely watched markets. New corporate relocations, infrastructure investment, and continued residential development have helped transform the city into a destination attracting both full-time residents and second-home buyers seeking waterfront access paired with a slightly more private, residential atmosphere.



Alba Palm Beach arrives squarely within that momentum, offering a boutique waterfront alternative that reflects where luxury coastal living in South Florida is heading next.